



LYNX

TO GREATER RESILIENCE

Annual Report
Urban League of Broward County
2021

ADVANCE 
 Urban League of Broward County

ADVANCE *Broward*



ABOUT US Founded in 1975 as an affiliate of the National Urban League, the Urban League of Broward County is a community-based organization dedicated to empowering communities and changing lives in the areas of education, entrepreneurship, jobs, justice, housing, and health.



OUR MISSION The mission of the Urban League movement is to enable African-Americans and others in historically underserved communities to secure economic self-reliance, parity, power, and civil rights.



OUR VISION We will be a catalyst for change in Broward County and one of the best human service organizations in the State of Florida. We will be the provider of choice for our customers, the employer of choice for our co-workers, the investment of choice for our corporate, government and philanthropic partners, and a model of integrity and excellence for a community-based organization.



OUR VALUES We value integrity, innovation, impact, passion, commitment, empowerment, and excellence.

Message From CEO and Board Chair



President and CEO
Germaine Smith-Baugh, Ed.D.
Urban League of Broward County



Outgoing Board Chair
Sidney Calloway
Shutts



Incoming Board Chair
Shawn Sackman
Truist

Amid numerous pandemic uncertainties and social inequalities, the Urban League of Broward remained a beacon of light for communities that need us most. Your Urban League found it essential to concentrate our efforts on uplifting the nucleus of communities, our families. While witnessing the reverberating effects of the pandemic on many communities of color, we were reaffirmed that some of the greatest challenges existed around economic stability and further exacerbated health disparities. Although the Urban League meets families at the point of their need, we know there are many issues impacting families that are not addressed. Our true north is to build resilient families that overcome socio-economic challenges.

Thanks to the TD Ready Challenge, we created and launched LYNX - the Urban League of Broward County's integrated service and coaching model that presents a path toward social and economic resilience for families in underserved communities. Crisis creates opportunities for transformation, and by linking families to progressive resources together, we cultivate a more resilient community that is prepared for economic recovery should the next emergency occur.

2020 to 2021 also became one of the most advocacy-centric years for the Urban League. Thanks to our devoted board of directors, staff, and volunteers, we were able to increase the Urban League's civic engagement as pandemic recovery would also depend on policies that shape our future. We launched several initiatives such as Advocacy in Motion and Advance the Vote to raise awareness and promote voter education. We also convened leaders and facilitated critical conversations about equity, and developed a racial equity diversity and inclusion blueprint, providing business leaders with a framework to effectively address these barriers within their organizations. Collectively, our efforts helped to form a stronger, more aware Broward County through amplifying voter education activations and community outreach.

Thanks to dedicated partners like you, your Urban League is able to reinvent models and systems that keep our children and families at the center of our mission. Because of your commitment, we continue reinforcing communities with life-changing solutions to improve their future.

2020 - 2021 Urban League of Broward County

Board of Directors

Sidney Calloway
Chair
Shutts

Shawn Sackman
1st Vice-Chair
Truist

Tim Hogans
2nd Vice-Chair
Florida Power & Light

Marie Waugh
Secretary
Executive HR Consultant

Pablo Pino
Treasurer
TD Bank

Jason Jenkins
Member at Large
Miami Dolphins

Directors

David Bennett
Connections for Business

Jay Cohen
Cohen, Blostein & Ayala, P.A.

Mildred Coyne, Ed.D.
Broward College

Giselle Cushing
Cigna

Andy Hill
City Furniture

Yolanda Cash Jackson
Becker

Kristen Johnson
Hotwire Communications

Sandra Juliachs
Bank of America

Jeanine Karp
rbb Communications

Leslie Lunak
BankUnited

James Malone
Community Capital Management

Dana Moore
Kimpton Hotel

Jim Ray
Fifth Third

Ralph Renzi
Cox Media Miami

Robert W. Runcie
School Board of Broward County

Dennis D. Smith
Tripp Scott, P.A.

Dana Sutton
Enterprise Holdings

Paul Tanner
Las Olas Capital

Caren Sned Williams
JM Family Enterprises



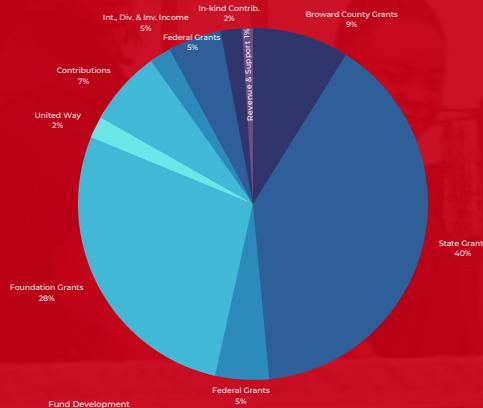
2020-2021 Balance Sheet

As of June 30, 2021

Current Assets:	16,406,306
Public Support and Revenue:	9,465,198
Total Assets:	24,449,102
Total Liabilities:	9,779,761
Current Liabilities:	4,103,364
Expenses:	9,077,003

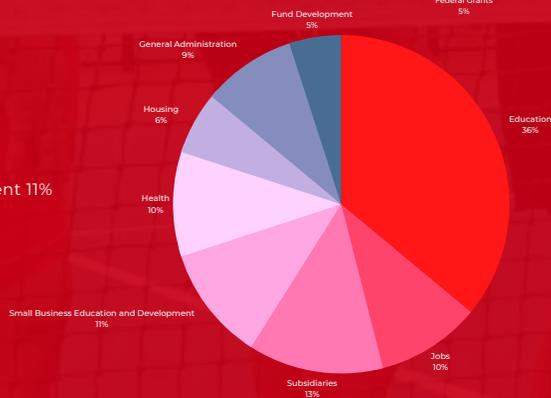
Public Support and Revenue

- Broward County Grants 9%
- State Grants 40%
- Federal Grants 5%
- Foundation Grants 28%
- United Way 2%
- Contributions 7%
- Special Events 0%
- Rental Income 2%
- Interest, Dividends, and Investment Income 5%
- In-Kind Contributions 2%
- Revenue and Support Release From Restrictions 1%
- GRAND TOTAL: 100%



Expenses by Programs

- Education 36%
- Jobs 10%
- Subsidiaries 13%
- Small Business Education & Development 11%
- Health 10%
- Housing 6%
- General Administration 9%
- Fund Development 5%
- GRAND TOTAL: 100%



AHF
 Amerant Bank
 American Express
 AT&T
 Bank of America
 Bank of America Foundation
 BankUnited
 Baptist Health
 Becker
 Broward College
 Broward County
 Broward Healthy Start Coalition
 Broward Sheriff's Office
 Bloomin' Brands
 Capital One
 Chase
 Children's Services Council of Broward County
 Cigna
 Citi Foundation
 CITY Furniture
 Comcast Foundation
 Community Care Plan
 Community Foundation of Broward
 CSL Behring
 Deloitte LLP
 Enterprise Holdings
 Fifth Third Bank
 Florida Blue Foundation
 Florida Department of Economic Opportunity
 Florida Education Fund
 Florida Housing Finance Corporation
 Florida Power and Light
 Florida Lottery
 Freddie Mac
 GEICO
 Google
 Health and Human Services
 Health Foundation of South Florida
 JM Family Enterprises, Inc.
 JP Morgan Chase & Co.

Leslie Lunak
 LEUMI now Valley Bank
 Mastercard
 Matthew Goldstein
 Maxine and Sidney Calloway
 Miami Dolphins
 Microsoft
 National Christian Foundation South Florida
 National Development Council
 National Urban League
 NextEra Energy, Inc.
 Office of the Attorney General
 Office of Minority Health
 Publix Supermarkets Charities
 Shutts
 South Florida Managing Partners
 Spirit Airlines
 SunTrust Bank
 Synovus
 TD Bank
 TD Charitable Foundation
 The Clorox Company Foundation
 The Frederick A. DeLuca Foundation
 The Jim Moran Foundation
 Third Federal Foundation
 Tripp Scott, P.A.
 Truist
 United Way of Broward County
 United Way of Miami
 UPS
 US Department of Housing and Urban Development
 Verizon Foundation
 Walmart Foundation
 Wells Fargo Foundation



Major Donors
And
\$10K+ Funders

Between July 1, 2020 - June 30, 2021

PROGRAM

Impact

EDUCATION

100%

Of College Tour Senior Scholars graduated with a high school diploma

85

Students accessed college readiness resources

80%

Of all College Tour students earned a minimum of 200 service hours

ENTREPRENEURSHIP

\$1.8 Million

In loan portfolio

\$699K

in capital accessed by Entrepreneurs

47

New businesses created

JOBS

88%

Of families enrolled in CWF, increased their credit scores after working with a Financial Coach in the midst of the pandemic

JUSTICE

1,300

Rallied nearly 1300 for critical conversations about advocacy, activism and action

HOUSING

32

Families purchased single family homes with an average purchase price of nearly \$220K

\$7,107,100

Acquired in housing assets by Urban League Families

HEALTH

1,100

Served

70

Over households certified with chronic health management education

493

Healthy births

LYNX

Powered by:



**TD READY
COMMITMENT**

LYNX is the Urban League of Broward County's integrated service delivery model that presents a path towards socio-economic resilience.

400

Individuals connected to supportive resources during the most critical time of the pandemic through the LYNX service model

Urban League of Broward County

Sunshine Health Community Empowerment Center
560 NW 27th Avenue
Fort Lauderdale, FL 33311

Phone (954) 584-0777
Fax (754) 200-5750
www.ulbroward.org

Stay Connected

-  [Facebook.com/ulbroward](https://www.facebook.com/ulbroward)
-  [Twitter.com/ulbroward](https://twitter.com/ulbroward)
-  [Instagram.com/ulbroward](https://www.instagram.com/ulbroward)

