

URBAN LEAGUE OF BROWARD COUNTY
PRESENTS

DERBY AT DUSK

2026 REDGALA



SAVE THE DATE
SEPTEMBER 26, 2026

SPONSORSHIP OPPORTUNITIES



What is the Red Gala?

The Red Gala is the Urban League of Broward County's premier fundraising tradition and one of its most enduring community events, with a legacy spanning more than 30 years in Broward County.

Each year, the Urban League's Red Gala brings together civic leaders, partners, and supporters to celebrate individuals who reflect the mission of the Urban League while advancing meaningful change across underserved communities. It also serves as a vital source of support for programs that address the root causes of poverty and expand access to opportunity throughout the region.

Over time, the Urban League's Red Gala has become widely recognized as a defining expression of the organization's mission and presence in the community—an event closely associated with its history, leadership, and sustained impact.

Through its continued success, the Gala helps fund critical services that reach more than 14,000 children and adults annually, strengthening pathways to education, economic mobility, and long-term stability.

This work is made possible through the consistent support of businesses and community partners whose commitment helps ensure the event's lasting impact across Broward County.



Event Details

Saturday, September 20, 2025

7:00 PM - 11:00 PM

Omni Fort Lauderdale

1850 SE 17th St., Fort Lauderdale, Florida, 33316



Event Features

Awards Program | Live Entertainment | Dinner | Silent Auction

The Gala is an exciting opportunity for business, community, and civic leaders to come together, celebrate recent accomplishments, network, and have fun! The Red Gala will be a celebration of resilience perseverance, and momentum in our community.

Purpose 100% Charity. All funds raised support over 14,000 families through community-based, transformative solutions in the areas of education, jobs, housing, health and small business.

Audience More than 600 business luminaries, community leaders and philanthropists

Exposure Over 100,000 media impressions via print, digital and social media

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We invite you to become a 2025 Red Gala Sponsor for this fun-filled and unforgettable night. This is the perfect opportunity for you to place your brand in front of business and community leaders.

The Red Gala salutes the outstanding work and commitment of leaders and achievers in our community. As the Sponsor, you will join an esteemed circle of individuals who have offered their time, talent and treasure toward our signature event.

Mint Julep Presenting Sponsor-\$100,000

- Presenting sponsorship recognition in all event-related advertising and promotion
- Two (2) tables of ten with premier seating for twenty (20) guests
- Twelve (12) tickets to the VIP reception
- Two-minute promo video or commercial played during the award ceremony
- Gobo (Company logo projected through lighting) at the event
- Ad placement in Red Gala Commemorative Journal
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website:
www.ulbroward.org/redgala
- Listing in the ULBC Annual Report
- Remarks at VIP Reception
- Corporate gift bag sponsorship
- Remarks on stage at the main event
- Photo opportunity with special guests

Jockey Club Sponsor - \$50,000

- Two (2) tables of ten with premier seating for twenty (20) guests
- Ten (10) Tickets to VIP Reception
- Gobo (Company logo projected through lighting) at the event
- Prominent placement of company name or logo on event materials including signage, invitations, video screens at the event
- Corporate gift bag sponsorship
- Ad placement in Red Gala Commemorative Journal
- Recognition in all event advertising and press releases, both pre- and post-event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report



Trackside Luxe Entertainment Sponsor - \$30,000

- Two (2) tables of ten with premier seating for twenty (20) guests
- Eight (8) Tickets to VIP Reception
- Prominent placement of company name or logo on event materials including signage, invitations, video screens at the event
- Corporate gift bag sponsorship
- Ad placement in Red Gala Commemorative Journal
- Recognition in event advertising, press releases and post-event communications
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org/redgala
- Listing in the ULBC Annual Report

Silks & Satin Sponsor - \$20,000

- Two tables of ten with premier seating for twenty (20) guests
- Six (6) Tickets to VIP Reception
- Gobo (Company logo projected through lighting) the event
- Prominent placement of your name or logo on event materials including
 signage, invitations, video screens at the event
- Logo placement on Silent Auction mobile website
- Ad placement in Red Gala Commemorative Journal
- Recognition in event advertising, press releases, and post-event communications
- Corporate name, banner ad, and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org/redgala
- Recognition in post-event communications
- Listing in the ULBC Annual Report

Winner's Circle Honoree Sponsor (3)- Tripp Scott Diversity Champion Award, Margaret Roach Humanitarian Award and I am Empowered Award - \$15,000*

- One table of ten with premier seating for ten (10) guests
- Four (4) Tickets to VIP Reception
- Present award during Awards Dinner
- Recognition on honoree video (if applicable)
- Prominent placement of company name or logo on event materials including signage, invitations, video screens at the event
- Ad placement in Red Gala Commemorative Journal
- Recognition in event advertising, press releases and post-event communications
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org/redgala
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Rosette Ribbon Sponsor- \$10,000

- One reserved table for ten (10) guests
- Two (2) Tickets to VIP Reception
- Prominent placement of company name or logo on event materials including signage, invitations, video screens at the event
- Ad placement in Red Gala Commemorative Journal
- Recognition in all event advertising and press releases
- Recognition in post-event communications
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org/redgala
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Thoroughbred Champion Sponsor - \$5,000

- One reserved table for ten (10) guests
- Placement of company name or logo on event materials including signage, invitations, video screens at the event
- Ad placement in Red Gala Commemorative Journal
- Recognition in post-event communications
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org/redgala

Gallop Circle Sponsor - \$3,500

- Six (6) tickets to the event
- Placement of company name or logo on event materials including signage, invitations, video screens at the event
- Ad placement in Red Gala Commemorative Journal
- Logo placement on Urban League Red Gala webpage: www.ulbroward.org/redgala

Heritage Run Sponsor - \$2,500

- Four (4) tickets to the event
- Logo placement in Red Gala Journal
- Logo placement on Urban League Red Gala webpage: www.ulbroward.org/redgala
- Recognition in post-event communications

Stable House Sponsor - \$750

- Two (2) tickets to the event
- Logo placement in Red Gala Journal

Join Us as an Agent of Change

Your investment supports the Urban League's vast portfolio of community programs in the following core service areas:

Education

We value education as a key component of living a healthier and more prosperous life. Our education and youth development programs provide young people with the critical skills they need to excel academically, avoid at-risk behavior and become engaged members of their communities. Tutoring, college preparation, and leadership development are some of the many educational advancement tools offered.

Entrepreneurship

We are committed to building community wealth through ownership. Our Entrepreneurship Center's M3 Model (Money, Market, & Management) helps small business owners access the tools needed to grow and develop their businesses. We provide technical assistance, business management training, and lending solutions.

Jobs

We are committed to strengthening the family unit by promoting economic self-sufficiency. Through training, career-building, and job placement services, we help equip individuals with the tools needed to enter or re-enter the workforce. Our Center for Working Families offers a full range of essential economic resources for low-income residents to help them succeed in the workforce, stabilize their finances and build assets.

Justice

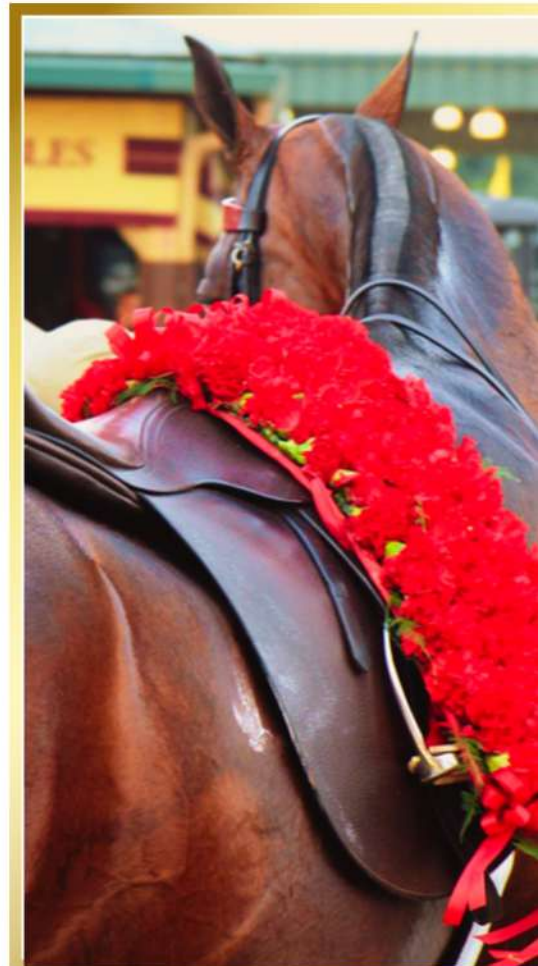
We strive to build a stronger, safer community for the children and families we serve. Through our community justice programs, our youth learn the value of social responsibility. We use a variety of methods including the restorative justice model to engage youth and community in critical conversations regarding our day-to-day interactions.

Housing

We are dedicated to building thriving communities through strong economic infrastructure. Our housing programs offer families long-term, sustainable solutions that focus on building assets through savings and homeownership. Our wealth accumulation services include financial literacy education, budgeting, credit counseling, homeownership, foreclosure prevention, and loan modification.

Health

We believe that health and wellness education is the key to optimal growth for our children and families. Our health programs are designed to ensure that preventative care advances and vital health resources reach those who need them most.



Unable to attend or support the Gala? Urban League hosts various functions throughout the year with unique sponsoring and underwriting opportunities:

UNDERWRITING SUPPORT

All underwriting opportunities are customizable to provide your organization with your desired level of visibility throughout the night of the Gala, as well as year-round. Please contact redgala@ulbcfl.org.

- Beverage Sponsor – Beer, Wine, and Spirits
- Entertainment
- Volunteer T-Shirts
- Attendee Gifts

ADVERTISING

\$500 - Full Page Ad in the Program Journal \$150 - 1/4 Page Ad in the Program Journal
\$250 - 1/2 Page Ad in the Program Journal \$99 - Logo Placement in the Program Journal

Ad dimensions and instructions will be provided upon sponsorship confirmation.

SILENT AUCTION

We're seeking donations of products and unique experiences to make our silent auction a huge success! Your generous contribution will help us raise vital funds for our cause. Donating is a fantastic way to showcase your business or share something special, all while making a meaningful difference.

ONGOING SUPPORT

Interested in a deeper collaboration? We invite you to explore our corporate partnership opportunities and align your brand with our mission to serve in the following areas:

- Youth Education & Career Development
- Small Business Development
- Health & Wellness
- Homeownership & Financial Growth
- Civic Engagement & Advocacy

For more information regarding opportunities to get involved and support our programs and services, contact the Philanthropy & Communications Department at 954.584.0777



Presenting Sponsor



(Sponsors as of 09-10-23)



THANK YOU TO LAST YEAR'S SPONSORS



Urban League of
Broward County

For questions or more information, please contact

The Red Gala Team

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Nina McDowell, Sr. Director of Marketing & Corporate Partnerships

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The Urban League of Broward County is a qualified 501(c)(3) tax-exempt organization. All financial gifts are tax-deductible to the maximum extent allowed by law.

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