

Message from CEO & Board Chair



Frederick F. Perry
Board Chair



Dr. Germaine Smith-Baugh
President and CEO
Urban League of Broward County

For more than four decades, the Urban League of Broward County has partnered with visionary leaders and organizations who have helped transform our community.

The contribution of time, talent and treasure by our network of supporters has worked to seed a movement which has touched the lives of more than 30,000 individuals. Our four-prong service model requires that we continue to advance programs and initiatives that have the potential to create the most impact in our community.

This year's annual report is a celebration of the Urban League of Broward County's 40th anniversary. In this booklet, you will discover how the Urban League's work has had a noteworthy and lasting impact in our community.

Through dialogue, collaboration, thought leadership and advocacy, we have made the case that the path to self-sufficiency is paved in education, jobs, housing and health. Together we are winning the conversation — now, let's shape the future.

Here's to the next 40 years!

2014 Board of Directors

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S. Davis and Associates, P.A.

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Broward College

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BankUnited

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Group Human Resources Manager
Enterprise Holdings

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American Express

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Educator

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Comcast

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Greater Fort Lauderdale Convention &
Visitors Bureau

Caren Snead Williams
Vice President and Deputy General
Counsel
JM Family Enterprises, Inc.

Judge Elijah Williams, J.D.
17th Circuit Court Judge,
Broward County Courthouse

Germaine Smith-Baugh, Ed.D.
President/CEO

Since its founding in 1975, the Urban League of Broward County has been committed to empowering communities and changing lives. Our theory of change is simple: when you develop a family, you change a neighborhood. When you change a neighborhood, you transform a community. When you transform communities, you make the entire region a safe and vibrant place for everyone.

MISSION

To assist African-Americans and other disenfranchised groups in the achievement of social and economic equality.

VISION

We will be a catalyst for change in Broward County and one of the best human service organizations in the State of Florida. We will be the provider of choice for our customers, the employer of choice for our co-workers, the investment of choice for our corporate, government and philanthropic partners and a model of integrity and excellence for a community based organization.

Integrity . Impact . Innovation . Passion
Commitment . Excellence . Empowerment

For a complete list of staff, please visit our website ulbroward.org.



Urban League of
Broward County

Empowering Communities. Changing Lives.

Urban League of Broward County
Sunshine Health Community Empowerment Center

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Fort Lauderdale, FL 33311

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Fax (754) 200-5750

www.ulbroward.org

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Urban League of Broward County 2014 Annual Report

CELEBRATING
40
YEARS
IN SERVICE
1975-2015

The Urban League Effect: Breaking the Cycle of Poverty

For 40 years, the Urban League of Broward County has been a leading provider of human services for children, families, seniors, veterans and young professionals. Over the past decade the condition of our economic climate illustrated an urgent need for families to obtain gainful employment, save their homes from being foreclosed and have equal access to education and health resources. The Urban League has responded to this need by providing programs, advocacy and research in critical service areas that have the most impact on economic stability: education, jobs, housing and health.



EDUCATION

We ensure children enter school ready to learn and graduate prepared for college and careers.

20,000
YOUTH SERVED
OVER PAST TEN YEARS

HOUSING

We ensure families move from unstable housing to homeownership and financial stability.

200 NEW HOMEOWNERS
SINCE 2010 AND OVER ROUGHLY
4,500,000
MORTGAGE DOLLARS SAVED
THROUGH LOAN MODIFICATION & FORECLOSURE
PREVENTION SERVICES

JOBS

We ensure individuals are prepared for and connected to living wage jobs.

2,000
FAMILIES SERVED
THROUGH OUR WORKFORCE DEVELOPMENT
PROGRAMS SINCE 2010

HEALTH

We ensure families are connected to preventative health care resources.

6,000
PREGNANT WOMEN
RECEIVED HEALTH CARE EDUCATION
AND SERVICES SINCE 2010

Major Donors (\$10,000+) July 2013 – June 2014

Aaron Weeks and Burnadette Norris-Weeks	Coventry Health Care of Florida	MetLife
Amaturo Family Foundation	Enterprise Holdings	National Urban League
American Express Charitable Foundation	Elaine Estathios	Office of the Attorney General of the State of Florida
AutoNation	Florida Blue Foundation	PNC Bank
Broward Alliance for Neighborhood Development (BAND)	Florida Education Fund	Publix Supermarket Charities
Bank of America Foundation	Florida Housing Finance Corporation	Shutts & Bowen
BB & T	Florida Power & Light	South Florida Pediatric Healthcare, Inc.
Bank United	Freddie Mac	Sun Sentinel Children's Fund
Broward County Human Services	Food Industry Crusade Against Hunger	Sunshine Health
Broward Regional Health Planning Council	Greater Fort Lauderdale Convention & Visitors Bureau	TD Bank
Broward Healthy Start Coalition	HIP/ Emblem Health	TD Charitable Foundation
Burger King Corporation	Holy Cross Hospital	The Jim Moran Foundation
Career Source Broward	Housing Authority of the City of Fort Lauderdale	Tripp Scott, P.A.
Children's Services Council of Broward County	JM Family Enterprises, Inc.	United Way of Broward County
Citi Foundation	JP Morgan Chase & Company	U.S. Department of Housing and Urban Development
City Furniture	Macy's	U.S. Department of Labor
Comcast	Making Change	U.S. Department of Veteran Affairs
Comcast Foundation		Walmart
Community Foundation of Broward		Wells Fargo Foundation
		WSVN Channel

For a complete list of donors, please visit our website at ulbroward.org.

Combined leadership gifts received from major funders in support of capital campaign:

4,000,000

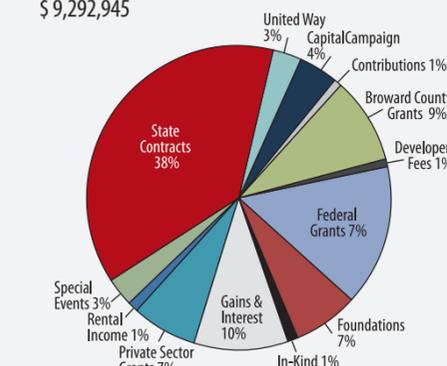
- Sunshine Health/Centene Foundation
- JM Family Enterprises, Inc
- AutoNation
- Community Foundation/ Mary N. Porter Leagacy Fund

Balance Sheet (as of 6/30/14)

Current Assets	\$7,986,337
Current Liabilities	\$1,109,501
Total Assets	\$16,944,590
Total Liabilities	\$5,761,697

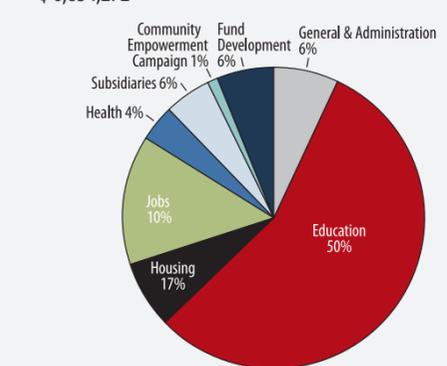
PUBLIC SUPPORT AND REVENUE

\$ 9,292,945



EXPENSES

\$ 6,834,272



Form 990 and audited financial statements for the fiscal year ended June 30, 2014 issued by our auditors WatsonRice are available by contacting the Urban League of Broward County at 954.584.0777.

1975 Urban League of Broward County (ULBC) established as 104th affiliate; Margaret Roach founding president	1976 Leonard D. Gainey II, first executive director	1978 Participated in a federal housing discrimination study, "Salt and Pepper Teams"; instituting the affiliate advocacy position	1980 Atlantic Coast Center of Excellence/ Achievers Society established to support higher education outcomes for youth; remains the UL's longest tenured program to this day	1986 Jesse Payne, 3rd full time president of ULBC; credited with establishing UL satellites in North and South County	1991 Donald E. Bowen becomes president and CEO	1996 Launched the 33311 Community Development Initiative: From Rights to Responsibilities; bringing attention to racial disparities in Broward neighborhoods	1998 Broward County Library Director, Samuel Morrison, is recipient of the Urban League's first Tripp Scott Diversity Champion Award	2000 Launch of the countywide Achievement Matters Campaign; an education and accountability initiative that launched the first county wide Education Summit	2007 Germaine Smith Baugh becomes the 5th president and CEO ULBC's Young Professionals Network founded	2009 ULBC selected as one of only 8 Golden Star National Urban League homeownership centers in the US	2010 Announces a \$73 million capital campaign to build a new Center	2012 ULBC opens Community Empowerment Center (CEC)	2013 Receives a top 5 star rating from National Urban League Affiliate Performance Assessment Sunshine Health/ Centene pledges largest one time philanthropic gift to date, \$2 million	2014 ULBC announced as affiliate host of the 2015 National Urban League Conference
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