



Dr. Germaine Smith-Baugh

PRESIDENT AND CEO | URBAN LEAGUE OF BROWARD COUNTY

"In the presence of women, magic happens."

Dr. Germaine Smith-Baugh has dedicated more than two decades of service to the Urban League Movement and is currently the only female CEO to lead a National Urban League affiliate in Florida.

Since being named President and CEO in 2006, Dr. Baugh has elevated the profile of the Urban League of Broward County (ULBC) to a premier nonprofit organization dedicated to promoting social and economic advancement in underserved communities.

The ULBC now boasts more than \$21 million in assets while also governing state appropriated funds for seven other Urban League affiliates. During her tenure, Dr. Baugh not only spearheaded the opening of an iconic \$9 million Community Empowerment Center located in the Historic Sistrunk neighborhood of Fort Lauderdale, she was instrumental in securing Greater Fort Lauderdale as the destination for the National Urban League Conference, which attracted over 13,000 attendees and generated an estimated economic impact of \$10 million for the region.

A champion for economic empowerment, with a depth of expertise in organizational leadership and enhancing equity and inclusion within the business community, she also led the development of the Entrepreneurship Center and Small Business Loan Fund to expand access to capital and opportunities for minority business owners.

Notably, the Central County Development Corporation, the ULBC subsidiary which supports economic development efforts of the Entrepreneurship Center and The Small Loan Fund was designated as a Certified Development Financial Corporation (CDFI) by the US Treasury Department.

Dr. Baugh's philanthropic leadership, which has always been rooted in service, extends well beyond her work with ULBC. She currently serves on the Florida Community Loan Fund and Grounded Solutions Network Board of Directors. She is also the founding member of the Florida State University Chapter of SISTUHS, an organization established to foster the personal growth and development of African American women which has now expanded to multiple chapters across the East Coast.

Recognized for breakthrough leadership by both the nonprofit industry and her peers, Dr. Baugh was also inducted into The Jim Moran's Institute of South Florida Fellows and Broward County Women's Hall of Fame.

Dr. Baugh was also named as Broward County's 100 Outstanding Women; featured as one of the South Florida Business Journal's Ultimate CEOs; and awarded distinguished leadership and service honors from Broward Black Elected Officials, Delta Sigma Theta, and United Way of Broward County.

In 2018, she received the African American Achiever Award in Community Service by JM Family Enterprises. Despite all her professional and rewarding philanthropic achievements, Dr. Baugh points to her role as proud wife to Paul and loving mother to Allan and Victoria as her greatest accomplishments.

Born in St. Thomas, Virgin Islands, Dr. Baugh credits her success to a strong commitment to her faith and family, and the demonstration of strong work ethics by her parents. Dr. Baugh earned a doctorate in Organizational Leadership from Nova Southeastern University, a bachelor's degree in Business Communications and a master's degree in Social Work from Florida State University.

