



Urban League of
Broward County



FOR IMMEDIATE RELEASE

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NATIONAL & LOCAL URBAN LEAGUES CELEBRATE MAJOR MILESTONES

(FORT LAUDERDALE – March 2, 2010) – The Urban League of Broward County (ULBC) has two reasons to celebrate this year. Locally, ULBC is commemorating 35 years of service in the Broward County community and the National Urban League (NUL) marks a truly historic 100 years of being in the forefront of the Civil Rights Movement.

Founded in 1910, NUL has remained committed to empowering people and making sure the disadvantaged are not left behind. Now, in their 100th year, the organization is taking outreach and service to the next level with a 21 century approach that will allow people to get information, connect with the League, its affiliates and one another 24 hours a day, 365 days a year.

“Congratulations to the National Urban League on all of the work that has been done over the last 100 years to support and empower so many African-Americans on their journey towards economic and social equality,” says Dr. Germaine Smith Baugh, president and CEO of the Urban League of Broward County. “We are proud to be an affiliate and of the role Broward County has played in the last 35 years of this achievement.”

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This morning on the Today Show, the National Urban League kicked off **I AM EMPOWERED**, a bold initiative with which the Urban League will engage and use the power of technology to connect with and serve people like never before. A portion of the campaign is to inspire people across the county to take the **I AM EMPOWERED** pledge and commit their time and talents to help improve the world by achieving goals in the areas of education, employment, housing and healthcare by 2025. You can make your pledge and find out more about the campaign by visiting www.iamempowered.com. Visit Urban League of Broward County at www.ulbroward.org.

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The Urban League of Broward County is a not for profit, community based organization founded in 1975. Our mission is to assist African Americans in the achievement of social and economic equality. The League operates programs for Broward County residents from age 8+. Programs/services include affordable housing counseling, youth development, diversion, employment and training, education and community empowerment and civic engagement.