

SHANNON M. CAREY

Chief Development & Communications Officer
Urban League of Broward County

EXECUTIVE PROFILE

As the Chief Development Officer, Shannon Carey looks forward to working hard every day to raise the resources necessary and increase the visibility to support the work of the Urban League of Broward County. A transplant from Atlanta, Georgia, Carey made her transition to South Florida in June of 2008 after working as a non-profit consultant in Los Angeles, California.

Providing the funds necessary to make the community a better place for all has been a goal of Carey's since she began her employment in 1994 with United Way of Dade County in Miami, Florida as an account manager. 1997, Carey moved to Atlanta and joined one of the largest and most successful United Way's in the country as a campaign manager raising more than \$15 million annually.

In an effort to get closer to the community work for which she was fundraising, Carey joined Girls Incorporated of Greater Atlanta in 1999 – an organization that develops research-based, informal education programs that encourage girls ages 6 to 18 to take educated risks and master physical, intellectual and emotional challenges. As Vice President of Development and Public Relations for Girls Inc., Carey was instrumental in helping to increase the organization's visibility in the community, as well as, raising an additional \$2.5 million dollars to expand the organizations capacity to serve more girls and create the first annual giving campaign.

In 2003, Carey joined the Atlanta Neighborhood Development Partnership, a non-profit affordable housing organization as Director of External Affairs. Carey's work with ANDP allowed the organization to take on large development projects, commission high level research on the need for affordable housing and finance the creation of additional housing developments throughout the metropolitan Atlanta region.

Prior to moving to Florida, Carey often volunteered her time mentoring girls, as well as, speaking to students at the University of Georgia about the field of non-profit and job opportunities. Carey has served on several United Way committees and was named a 2001 Honoree of Women Looking Ahead's 100s list of Georgia's Most Powerful and Influential Women in non-profit.

Carey is a graduate of Indiana University where she earned a Bachelor of Arts & Sciences in Criminal Justice.



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