

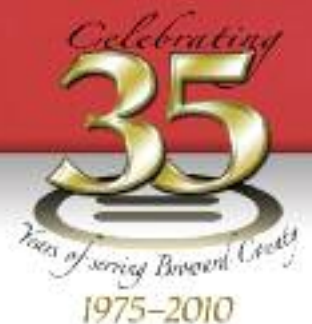


Urban League of  
Broward County

June 2009—July 2010 Annual Report



A History of Impact • A Legacy of Empowerment



## Our Mission

To assist African-Americans and other disenfranchised groups in the achievement of social and economic equality.

## Our Vision

We will be a catalyst for change in Broward County and one of the best human service organizations in the State of Florida. We will be the provider of choice for our customers, the employer of choice for our co-workers, the investment of choice for our corporate, government and philanthropic partners and a model of integrity and excellence for a community based organization.

## FOUR AREAS OF SERVICE

**Jobs** – programs designed to provide training and developmental skills necessary to enter, or re-enter the workforce and become economically self-sufficient. Program benefits include educational services, job placement, GED preparation & testing, employability skills training and child care services. These programs offer participants career development opportunities through various life skills workshops, service-learning experiences, internships and apprenticeships.

**Housing** – programs designed to provide financial education tools necessary for successful wealth accumulation. Program benefits include budgeting, credit counseling, debt reduction, predatory lending prevention, financial literacy, home buying resource tools and loan application assistance.

**Health** - programs designed to promote healthy living by providing valuable tools to address health problems that adversely affect residents in low-income communities. They are designed to ensure that preventative care advances and vital health resources reach those who need them most.

**Education** - programs designed to provide supplemental education tools so that all young people have the opportunity to reach their full potential. Through tutoring and homework assistance, employability skills, healthy lifestyle education, cultural enrichment, leadership activities, parenting and family bonding workshops, these programs work to ensure that all students excel academically, graduate from high school ready for college and career, avoid at-risk behavior, and are prepared to complete a postsecondary degree or certification bringing added-value in the workplace.

# The Urban League of Broward County The Path of our Steps

## 1970's

In 1970, a Federal Court ordered the desegregation of Broward County Schools. Housing discrimination was rampant. Educational and employment opportunities for Blacks in both the public and private sectors were limited. Public and private resources were not being equitably allocated to improve the quality of life for African American residents of the County. And there were some isolated clashes between White and Black County residents. There was widespread concern that the African American community might erupt into violence. To alleviate some of the tension, Broward County established a Community Relations Commission. One of the strongest recommendations which came to the Commission was the request to establish a Broward County Chapter of the National Urban League. Margaret Roach, then a social studies supervisor in the County School District, and co-chair of the Community Relations Commission, spearheaded efforts to establish an Urban League affiliate in Broward. Working closely with Broward Community College, the Baptist Brotherhood, the United Way and other community based organizations, a group of community leaders including Erma Allen, Patricia Novak, Raleigh Rawls, Esq., Roy Mizell, Dr. Ulysses Horne, Dr. Abe Fischler, William "Bill" Stone, Dr. A. Hugh Adams, Robert Elmore, Haywood Benson, Sylvia Poitier, Frederick Pinkston and others organized a Sponsoring Committee and began recruiting members and raising funds for a Broward County Urban League.

**In 1975, the Sponsoring Committee organized its first fundraiser dinner and invited then National Urban League President/CEO Vernon Jordan to be the keynote speaker.** Later that same year, Mrs. Roach presented the National Urban League with Broward County's plans and the agency was given provisional affiliate status. An inter-racial Urban League Board of Directors was established which included prominent county, business, religious and civic leaders. An office was opened on Oakland Park Boulevard and the National Urban League's 104th affiliate went to work on some of the problems which limited opportunity and social and economic equality in Broward County.

Unemployment in the County was at an all-time high, over 17 percent. There were only two black firefighters and five black policemen on the force in Fort Lauderdale. The overwhelming majority of the County's black residents worked as unskilled laborers in low-paying service and maintenance jobs. The needs were clear. Employment, housing and education would have to be improved if the County's African American population was to achieve economic equality. Racial discrimination laws would have to be enforced. The League's first executive director, Leonard D. Gainey began the process to fashion the new agency into an advocacy group for African Americans and other disadvantaged minorities.

One of the first areas the League wanted to impact was housing discrimination. The Broward County affiliate of the Urban League participated in a Department of Housing and Urban Development federal study which included forty cities. The "Salt and Pepper Team" developed under the direction of Gainey was made up of blacks and whites who applied for leasing with various apartment complexes. Information from the study was eventually used in lawsuits against some of the apartment owners and managers. The federal study published in 1978 showed that three out of four blacks had been discriminated against when looking for housing. To Gainey, that illustrated the problem of race relations of the time. He felt that despite token advances, blacks were still suffering from racial prejudice.

"The results of the study," Gainey quoted in a Sun-Sentinel article of 1978, "point out the double-edged problem facing black America today. On one front, blacks have made extensive progress in correcting overt violations of the 1964 Civil Rights Law. On the other hand, the majority of white Americans believe that the gap between black and white has closed." In 1981, Gainey left the League and Drewlyn McDougald became the second full time President.

**During the early 1980's the Urban League found itself hampered by inadequate funding and a lack of consistent leadership.** In the early 1980's the Urban League assumed programmatic and administrative responsibilities for The October Center, a drug rehabilitation center started in the late 1970's on Sistrunk Boulevard. In addition, the League had established itself as the focal point for minority concerns in the County. The Biracial Committee for Black Concerns/Joint Education Task Force was organized in 1985 to seek solutions to pressing issues including Broward County School Board's hiring practices, school truancy, discipline, suspension, and expulsion policies. Also in the late 1980's, the Atlantic Coast Center for Excellence was established. In 1986, Jessie Payne became the third full-time President of the Urban League of Broward County.

**By 1990, the Urban League had dramatically expanded its programming and funding.** The League was operating out of three sites within the northern, southern and central county areas. There were two program divisions: the Education and Training Division which housed the Atlantic Coast Center for Excellence, the Clerical Work Processing Training Center/Employee Assistance; and the Youth and Opportunity Program. The second division, the Comprehensive Youth and Family Services Division, operated Project First Class Male, Community Outreach, Project Suncrest, Project Alternative and the Performance Improvement Program.

In 1991, Donald Bowen took over leadership of the Urban League of Broward County and began to implement changes to strengthen the agency. He initiated a Corporate Partner program to increase private, unrestricted funding for the agency and helped increase the awareness of the Urban League in all sectors of the community. A Development Office was created and all of the agency's short-term debt was liquidated. These changes helped the League achieve a more solid financial foundation.

**33311 Community Development Initiatives: From Rights to Responsibilities.** The Urban League introduced the 33311 Community Development Initiative, to illustrate the enormity of economic disparities that existed in Central Broward area and to begin prescribing long range solutions.

During the 90's, the 33311 zip code of Broward County was home to 40% of the county's African-American population. Of this percentage 25,000 were children under the age of 17, 40% of whom lived in poverty. Nearly one half of the families in the zip code were headed by a single female parent and more than one half of the population was receiving public assistance prior to October, 1999 when public assistance/welfare. All twelve of the public schools in the 33311 zip code were ranked D or below by the state and the area had the highest incarceration rate and juvenile crime rate in Broward County. Notwithstanding churches, schools, day care and social service facilities, the area was completely devoid of any economic development projects and assets.

It is within this context that the Urban League formulated its plan to change 33311. The refinement and long-range planning continues at the Urban League of Broward County. As funding requirements, community issues and the entire human and social service arena changes and adapts to new public policies, funding initiatives and approaches to meeting the human and social needs of minorities, so must agencies such as the Urban League of Broward County.

**In 2006, Dr. Germaine Smith-Baugh became President and CEO of the Urban League of Broward County.** Dr. Smith-Baugh has been instrumental in assisting the Urban League in increasing its effectiveness, credibility and scope of services. The Urban League of Broward County is generally regarded as one of the best managed not-for-profit organizations in Broward County; one that has had an impact disproportionate to its size and resources and is regarded as one of the strongest Urban League affiliates in the nation. To bolster her efforts, Germaine recently launched a multi-million dollar campaign to construct a Community Empowerment Center in 2011—designed to expand the programs and services offered by the Urban League and further advance its mission of achieving social and economic equality for Broward County residents.

**Today, the Urban League of Broward County (ULBC) focuses on empowering the community, developing children and changing lives through a myriad of services to the Broward County community.** Extended after school care programs, employment and training, GED assistance, homeownership and financial literacy, youth employment services and educational programs are just a sample of the programs and services offered. Through the contributions from our constituents, the Urban League has successfully achieved the following within the past year:

- 80% of our economic empowerment clients became employed after receiving employment assistance at an average wage of \$9.00/ hour.
- For every \$1 invested in an IDA participant \$15 are returned back to Broward County in the form of home sales, business start-up and educational advancement.
- 208 Family Success Center clients received crisis case management services and 96% of assessed clients moved from "at risk" to "stable."
- More than 2,400 low income school age children and youth were prepared to go back to school through our Back to School Rally, which provided needed supplies and immunizations to children who may not otherwise have the resources.
- 99% of youth served in the ABLE program remained alcohol and drug free during program participation.

**The Urban League of Broward County is an organization with a clear mission to empower others and build stronger communities by promoting excellence in the areas of education, housing, jobs and health.**

# Moving Toward Our Vision

As I reflect on the events of the past year, I am humbled by the depth and breadth of achievement in this distinguished organization. By virtually every measure, our 35th anniversary year was one in which the Urban League of Broward County achieved significant progress by meeting or succeeding the financial and operational goals we communicated at the beginning of the year.

The Urban League of Broward County has built a community where opportunity meets success—and where the mission set forth by the organization's founders continues to flourish.

The achievements of this organization undoubtedly influenced my decision in 2009 to extend my six-year tenure on the Board of Directors for an additional year. I am incredibly proud of this organization's efforts, most notably, the commencement to construct a Community Empowerment Center—the future home of the Urban League of Broward County.

It has been not only a pleasure, but a privilege to serve as Chairman and I am grateful to the men and women who have devoted their time and talents to helping the Urban League advance its mission. Together, we have set the stage to achieve our goal of helping the underprivileged and disenfranchised overcome barriers to success. It is with great pride and a sense of accomplishment that I turn the gavel over to incoming Chair, Doria Camaraza. I know Doria will help to take the organization to the next level.

As significant as our organization's achievements have been, we must still do more—and we hope that you will continue to join us in the movement of bringing forth positive change in our communities.

*Dennis Smith*



*Dennis Smith  
Board Chair*

# Celebrating Our Vision

Sir Isaac Newton once said, “If I have seen further, it is by standing on the shoulders of giants.” This very notion is central to the Urban League movement. Both nationally and locally, the Urban League exists because there was a need to level the playing field of social and economic equality.

We have written a new chapter in our family history with the celebration of the National Urban League’s Centennial Anniversary. The founders of this dynamic organization discovered that there is great power in helping people sustain and improve their lives, especially in disadvantaged communities. Locally, we’ve paid homage to the men and women that came before us as we celebrated thirty-five remarkable years of goodwill and service. Their vision was to create an organization that would provide hand-ups, not handouts to members of our community—by ensuring better, local and faster access to fundamental resources.

We too, were driven by a specific vision of how we could impact Broward County. To honor this vision, we asked ourselves tough questions. How do we improve the lives of Broward County families? How could we do more?

We started with the heart of our mission; we wanted to be sure that our capital expansion campaign truly helps others achieve social and economic equality. We’ve certainly known for some time that our programming needed additional space, however, our expansion not only seeks to expand our walls—it seeks to expand our reach.

The future home of the Urban League of Broward County affords us a place and space for people to take the opportunities we’ve provided and align them with their own potential, skills and ambition. The Community Empowerment Center symbolizes the “New” Urban League. It houses programs and services that will develop, engage, deploy and evaluate empowerment initiatives with measurable impact. Essentially, it will test our ability to fulfill our mission’s promise.

I have always been passionate about social and economic services and their ability to change lives. Now, more than ever, skills are a key driver of economic empowerment and success. The Urban League understands that developing the right skills builds confidence and capabilities, and in turn, opens doors to employment and independence. For that reason, the Urban League is committed to heightening our impact in the areas of economic development and training, research, policy, advocacy and technology.

This annual report celebrates vision—the vision of our founders, our partners and more importantly, the people we serve. Thank you for helping us realize our vision of transforming communities brick by brick, through innovative, dynamic and impactful service.

*Germaine Smith Baugh, Ed.D.*



*Dr. Germaine Smith-Baugh  
President and CEO  
Urban League of  
Broward County*

# JOBS

Urban League of Broward County's **JOB EMPOWERMENT** programs are designed to provide training and developmental skills necessary to enter or re-enter the workforce and become economically self-sufficient. Program benefits include educational services, job placement, GED preparation & testing, employability skills training and child care services. With support from our funders and partnerships these programs offer participants career development opportunities through various life skills workshops, service-learning experiences, internships and apprenticeships.

## **BUYEP**

Broward Urban Youth Empowerment Program (BUYEP) is a **JOB EMPOWERMENT** program that serves individuals between the ages of 18 and 24 who are unemployed or underemployed by providing career training, technical job skills training, job retention training and job placement in various career fields.

## **YOUTHBUILD BROWARD**

is a **JOB EMPOWERMENT** program designed to provide educational services to "high risk" high school dropouts between the ages of 18 and 24. Youthbuild Broward provides young adults with an opportunity to transform their roles in society by building and rehabilitating affordable housing for low-income families. YouthBuild Broward. Participants are typically underprivileged youth: products of single parent homes, children of incarcerated parents, ex-offenders and young adults that have aged out of foster care.



### **Anthony Seeney Program Completion: 2009**

After dropping out of high school, 18-year-old Anthony came to the YouthBuild program homeless and unemployed.

Through the YouthBuild program Anthony received his GED, received affordable

housing assistance from Gulf Coast Community Care, became employed with the Boys & Girls Club and received a two-year scholarship from Broward College.

Today, Anthony attends Broward College and is determined to achieve his goal of becoming a veterinarian.

*"I realized that without a high school diploma or GED, it was almost impossible to get a decent job. Without the Urban League, I would probably still be homeless and wouldn't care about my future. Now I have ambition, passion and a purpose."*

—Anthony Seeney, 20

# HEALTH

Urban League of Broward County **HEALTH EMPOWERMENT** program focuses on health problems that have a major impact on residents in low-income communities. They are designed to ensure that preventative care advances and vital health resources reach those who need them most.

## **TOGETHER OUR TOTS THRIVE AND SURVIVE (T.O.T.T.S.)**

is a **HEALTH EMPOWERMENT** program designed to reduce the infant mortality rate in Broward County. T.O.T.T.S. operates in collaboration with Broward Healthy Start and provides comprehensive prenatal and infant educational programs. Every pregnant woman is eligible for Healthy Start services regardless of income, marital status, education level or experience with children.

**The T.O.T.T.S. program served 819 infant and pregnant clients:**

- **100% of pregnant and parenting teens served received Family Planning and Baby Spacing education designed to reduce the recurrence of teen pregnancy.**
- **More than ten clients were saved from eviction and subsequent homelessness.**
- **Nearly a dozen families were prevented from being forcibly separated from their children by child protective agencies.**
- **100% of the clients that received care coordination successfully implemented safe sleep practice; secured a medical provider for post-birth care; received vital infant immunizations upon case closure and successfully initiated breastfeeding at the hospital or birthing center.**



# HOUSING

Urban League of Broward County's **HOUSING EMPOWERMENT** programs are designed to provide financial education tools necessary for successful wealth accumulation. Program benefits include budgeting, credit counseling, debt reduction, predatory lending prevention, financial literacy, home buying resource tools and loan application assistance.

**HOMEOWNERSHIP COUNSELING** is a **HOUSING EMPOWERMENT** program designed to educate, prepare and guide individuals in the process of becoming first-time home buyers.

In 2009, ULBC was selected as one of only eight **GOLD STAR HOMEOWNERSHIP CENTERS** through the National Urban League's Restore Our Homes program. A Gold Star designation signifies that a participating affiliate presently offers foreclosure prevention and financial literacy services and has demonstrated an exceptional record of service delivery.

## Jane Fratelli

A recent homebuyer Jane Fratelli said, "Most people shy away from government-based programs because of all the red tape involved." She chose not to be one of those people. In fact, when she decided to begin the homeownership process in 2009, she thought that she had nothing to lose.

Jane learned about the Neighborhood Stabilization Program (NSP) which provides grants to help state and local governments acquire, develop and resell foreclosed properties that would otherwise become sources of blight and abandonment within their communities.

*"My story is proof that these programs really do work."*

—Jane Fratelli



Jane was placed on the NSP waiting list for six months before receiving an update regarding her application. Jane was instructed to select an NSP-approved agency that provided home buyer assistance. Although she was unfamiliar with the organization, Jane selected the Urban League of Broward County because of its convenient location. Upon meeting with an Urban League housing counselor, Jane immediately enrolled in the first-time homebuyer education course and within a few months, Jane became pre-qualified to receive a home loan.

As a single mother of a teen with Cerebral Palsy, it was very important for Jane to select a home near her son's school. The Urban League helped Jane secure a \$40,000 grant from Broward County towards her home purchase. Jane credits the Urban League for helping her along the way.

## INDIVIDUAL DEVELOPMENT ACCOUNTS (IDA)

is a **HOUSING EMPOWERMENT** program designed to increase knowledge and wealth accumulation in the low-income community. It provides a 2:1 match savings program that will allow you to purchase your first home, continue post secondary education or establish a small business. Quarterly financial literacy workshops are held to encourage good budgeting and savings technique.

### Shermeka McSwain Program(s): IDA-Business

Shermeka McSwain enrolled in the IDA program in 2008. As a single mother of three girls she was determined to be successful and provide for her family. While working part-time as a general contractor in construction, McSwain knew that she was ready to be



her own boss. McSwain enrolled in the Urban League's IDA program and gained access to a wealth of resources and educational tools to help her reach her goal. Within months, Shermeka saved \$2,000— matched with the Urban League's \$4,000 and was on her way towards opening the doors to her property management firm, Allen Miche Development & Company Inc. **Shermeka McSwain used the Urban League's IDA program to open the doors to her success and is now a proud role model for her three girls.**

- For every \$1 invested in the IDA program \$18 have been returned to Broward County in the form of homes sales, business start up and post secondary education.
- 99% of clients counseled for mortgage delinquency avoided foreclosure through the Urban League's foreclosure prevention services.
- Housing specialists served nearly 900 clients through education & counseling this year.
- Approximately 40 first-time home buyers who received education and/or counseling purchased a home in the last year.
- ULBC was selected by the National Urban League to manage its first telephonic counseling program sponsored by Freddie Mac.

# EDUCATION

Urban League of Broward County **YOUTH DEVELOPMENT & EDUCATION EMPOWERMENT** programs are designed to provide supplemental education tools so that all young people have the opportunity to reach their full potential. Through tutoring and homework assistance, employability skills, healthy lifestyle education, cultural enrichment, leadership activities, parenting and family bonding workshops, the Urban League works to ensure that all students excel academically, graduate from high school ready for college and career, avoid at-risk behavior and are prepared to complete a post-secondary degree or certification bringing added-value in the workplace.

## **ASSET BUILDING LEADS TO EXCELLENCE (ABLE)**

is a **YOUTH DEVELOPMENT & EDUCATION EMPOWERMENT** program that seeks to increase positive decision making in middle school students in an effort to reduce risk factors associated with substance abuse, teen pregnancy, delinquency and school failure.

## **SUBSTANCE ABUSE PREVENTION (SAP)**

is a **YOUTH DEVELOPMENT & EDUCATION EMPOWERMENT** program designed to amplify youth awareness to the hazards of using and/or selling drugs. SAP promotes healthy living for youth between the ages of 8–17 and provides enhancement activities such as recreational and cultural field trips, academic assistance and community service projects.

**SAP served 544 youth, 100% of which increased their knowledge on the dangers of drugs and alcohol. 89% of youth served, increased school attendance, improved their academics and increased service to their community. ABLE served 266 youth. 100% of youth served avoided law violation, 99% remained alcohol and drug free and the program's teen pregnancy prevention was 91%.**

## **ATLANTIC COAST CENTER OF EXCELLENCE**

is a **YOUTH DEVELOPMENT & EDUCATION EMPOWERMENT** program that works in collaboration with the National Achievers Society (NAS). It recognizes academic excellence among multicultural youth; rewards outstanding achievement in the areas of scholarship, leadership and service; fosters civic responsibility and increase student enrollment and successful matriculation through college.



271 youth were served in the EMBRACE program. 90% of youth served successfully completed the program. 92% of youth did not have subsequent law violations within 12 months of program completion.

## CRIME PREVENTION AND INTERVENTION (CP & I)

is a **YOUTH DEVELOPMENT & EDUCATION EMPOWERMENT** program designed to reduce the number of criminal referrals to the Juvenile Justice System. It creates a safe school environment by deterring students from participation in delinquent behavior, reduces truancy, suspension and expulsion and motivates youth to be academically driven.

## ENGAGING MODIFYING BEHAVIOR REACHING AT-RISK CHILDREN EVERYDAY (EMBRACE)

is a **YOUTH DEVELOPMENT & EDUCATION EMPOWERMENT** program that is a voluntary, confidential alternative to traditional court proceedings for juvenile offenders. This is a 12-week program designed to deter first-time, nonviolent offenders from future involvement in delinquent or criminal activity. Cases are referred on an individual basis by the State Attorney's Office. Program activities include community service, a written essay or other creative project, letters of apology, restitution or participation in a restorative justice conference in which the victim and the offender meet for mediation. Once the juvenile completes all conditions outlined, he or she graduates from the program.

*"I was in a position in my life where I didn't care about anyone or anything—the Urban League changed my life completely. I no longer make excuses regarding my grades or my future. I know that each of us has the ability to go above and beyond."*

—2010 EMBRACE program graduate,  
François Louis



With a success rate of 92% (percentage of participants that do not reoffend), the Urban League of Broward County is committed to transforming the lives of at-risk youth by focusing on accountability, restitution, community service, family and individual counseling and extracurricular activities.

# OTHER SERVICES



## **FAMILY SUCCESS CENTER**

is an Urban League of Broward County service that provides emergency rental assistance and referrals for food, shelter and clothing to qualified families and individuals who are not able to meet their economic demands.



- Over 1500 clients were served through information, referral and counseling in the Family Success Center.
- More than two dozen families were saved from eviction and subsequent homelessness through the Family Success Center's emergency assistance and counseling services.



## **PROJECT BRAIVE**

is a service that provides free resources and assistance for Operation Iraqi Freedom (Iraq) and Operation Enduring Freedom (Afghanistan) service members and their dependents. This program works in collaboration with the Florida BrAlve Fund to ensure that our service members have equal access to what they need most: care, benefits and jobs.



## **BROWARD VOTES!**

The non-partisan joint purpose of Broward Votes! is to empower residents to be well-informed voters through increased political advocacy and awareness.



# YOUNG PROFESSIONALS NETWORK

## 2009–2010 Highlights

- Participated in five (5) community events sponsored by the Urban League of Broward County including:
  - Preparing over 2,000 backpacks filled with school supplies for the Back to School Rally
  - Project T.O.T.T.S. Family Fun Day
  - Broward Votes
- Volunteered with Habitat for Humanity and Feeding South Florida.
- Provided professional development seminars to YPN members and guests.
- Increased volunteer hours by 17%.
- Contributed over \$1,000 to the Urban League through fundraising initiatives.

## Mission Statement

We exist to cultivate a new generation of young professionals to take an active role in serving and empowering Broward County's urban communities.

## Vision Statement

To be the training ground for young leaders and to promote the Urban League as an authority on issues affecting Broward County's urban communities. We actively support the goals and mission of the Urban League of Broward County by serving our community and developing our members through mentoring and youth activities, political engagement and professional development programs. The Broward County chapter implements local programs in support of the National Urban League's 5-point empowerment agenda, which includes:

- Education and Youth Empowerment
- Economic Empowerment
- Health and Quality of Life
- Civic Engagement and Leadership Empowerment
- Civil Rights and Racial Injustice Empowerment



# ULBC Annual Events

## NATIONAL URBAN LEAGUE AND WALGREENS WELLNESS TOUR

Each year, the National Urban League and Walgreens join forces to empower individuals to take action regarding their health by launching a nation-wide mobile health screening tour with the goal of promoting better health in urban communities across the country. The National Urban League and Walgreens Wellness Tour features a mobile health screening and education vehicle and provides free access to health screenings in urban communities across the country. The mobile health screening vehicle made a stop in Broward County to screen over 500 residents.

The health screenings provide adults with a critical foundation for early disease detection and prevention. Screenings available include:

- Cholesterol Levels
- Blood Pressure
- Bone Density
- Glucose Levels
- Waist Circumference
- Body Mass Index



## CHANGING LIVES

### An Urban League Success Story

Karen Williams\* is a senior citizen and uninsured. Without a primary care physician, Karen did not have access to adequate healthcare. Upon receiving her screening at the Walgreens Wellness Tour, Karen's blood pressure reading and bone density level alerted the onsite volunteers to send her to Plantation General Hospital for further testing. Karen's bone density reading was low enough to put her at high-risk for osteoporosis and her blood pressure was alarmingly high, which could've led to heart disease or heart failure. The quick response of the Wellness coordinators allowed for Karen to receive the immediate attention she needed. The Urban League of Broward County is proud to support the National Urban League and Walgreens' dedication to expanding access to quality and affordable health services.

*\*To protect privacy, actual participant names have been changed.*

## SUMMER ENRICHMENT CAMP

Each year, the Urban League of Broward County proudly hosts a 10-week Summer Enrichment Camp that provides a safe and structured environment for children and youth of low-income families. Major funders like the Children's Services Council of Broward County, worked to ensure that our young people received valuable education and social support tools in all of the Youth Development and Education Empowerment programs. Camp activities featured cultural enrichment field trips, life-skills training, academic development programs, water safety & swimming instruction and arts & crafts projects.

Teen campers teamed up with Jack & Jill Children's Center to volunteer in the classroom serving as teacher assistants. In addition to community service projects, they toured the Broward County Main Library Youth Services Department to learn about the various children and adult literacy programs available. Campers also participated in the Teens Against Violence rally at Central Broward Regional Park.

A summer college tour brought our teen campers to the campuses of Florida Atlantic University, University of Miami, Nova Southeastern University and Miami-Dade College which provided insight about the admissions process, student life, financial aid, scholarships and degree programs.

Teens in the Diversion, Crime Prevention and Intervention program hosted a career fair at Arthur Ashe Middle School for the entire camp which encouraged youth to explore different career fields and occupations. Guest speakers from American Express visited the camp to teach the kids about ways to improve their communication skills, while speakers from Henderson Mental Health Center spoke about anger management and coping mechanisms.

There was plenty of room for fun at the Summer Enrichment Camp as campers attended the D. Wade All-Star Camp, the Summer Groove, Kaboom's, Central Broward Regional Park, Tropical Splash and the Miami Metro Zoo.



*"The camp was created to give our at-risk children a safe and positive alternative during summer break while mitigating any learning losses that typically happens when kids aren't in school. Campers are exposed to activities that boost their self-esteem and social resiliency while empowering them to form productive, strong relationships with their peers, parents and teachers."*

—Dr. Germaine Smith-Baugh

# ULBC Annual Events

## BACK TO SCHOOL RALLY

The Back to School Rally is held annually to equip students with free school supplies and to provide parents, teachers and members of the community with resources to help make the pursuit of academic excellence a priority.

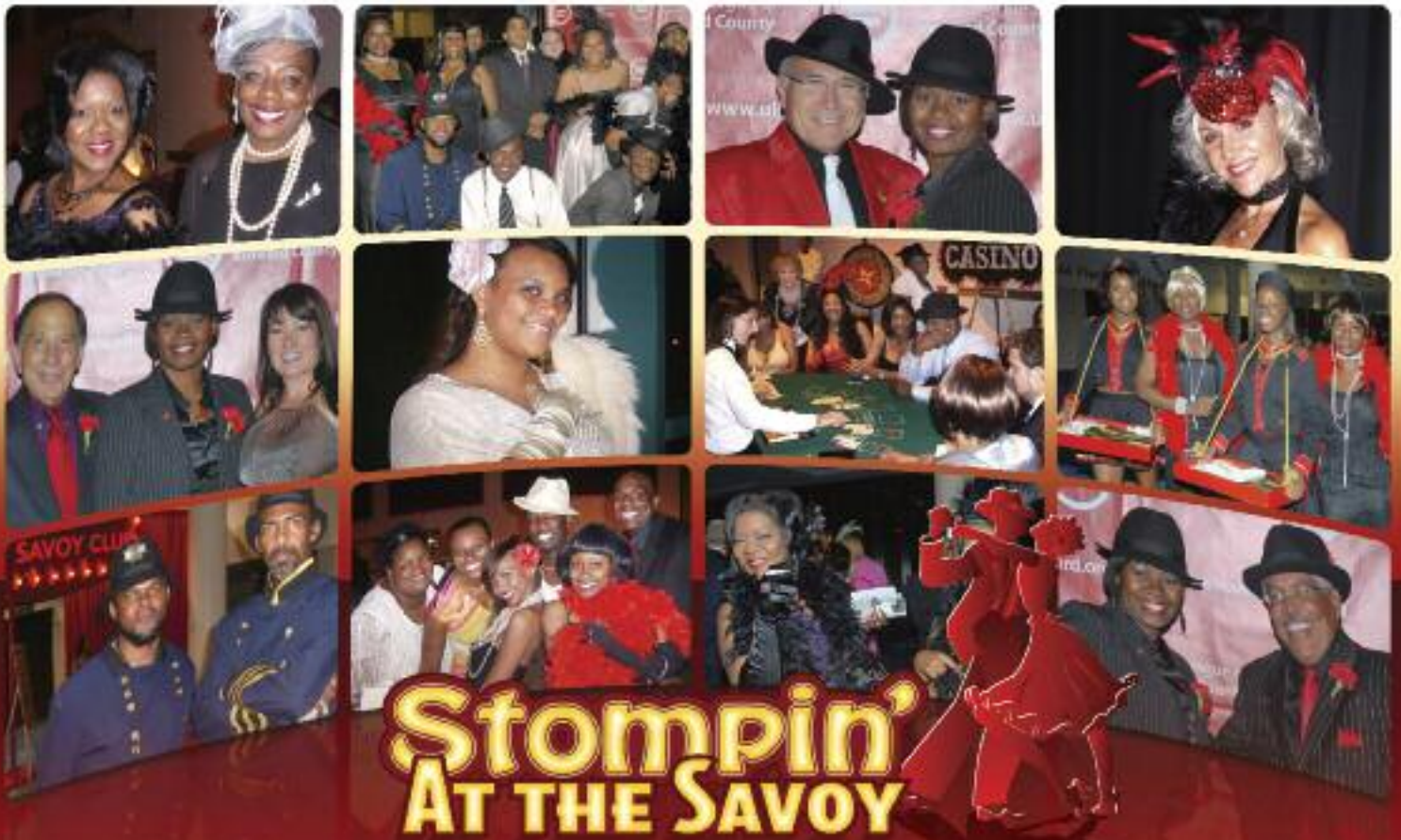
In August 2009, the Urban League of Broward County teamed up with the [City of Lauderdale Lakes](#), [Office Depot](#), [Kiwanis Club of Broward](#) and [Kaplan University](#) to prepare youth and their families for the upcoming school year. Along with providing free back packs and school supplies, the rally featured a Health & Wellness Village which offered free immunizations, health screenings, HIV testing, and a blood mobile for students and parents. In the Community Resource Village, local resource providers such as [CVS](#), [Broward Sheriff's Office](#) and [100 Black Men of Fort Lauderdale](#) offered attendees free products and information to assist with preparing students for school.

Thanks to the donations of generous sponsors, more than 2,400 students in grades K-6 received backpacks filled with grade-appropriate school supplies including notebooks, pens, pencils, rulers and more.

*"With record-setting unemployment rates rising throughout the county, the rally has and will continue to provide relief for parents who simply can't afford to purchase the necessary supplies and affirm the Urban League's commitment to the community and our young people."*

—Dr. Germaine Smith-Baugh.





# Stompin' AT THE SAVOY

## Equal Opportunity Day Red Gala – September 26, 2009

Urban League of Broward County's Equal Opportunity Day (EOD) Red Gala is a celebration of outstanding leaders and achievers in the community; it is also a vehicle of continued support for the organization. It is an opportunity to embrace old friends, but also to introduce ourselves to new friends. The 2009 Red Gala, "Stompin' at the Savoy" presented an Ode to the Harlem Renaissance—true 1920's/1930's style! Special features included live Big Band music, a speakeasy-casino, a jazz-lounge, silent auction and much, much more!



# DONORS

This report reflects donations and pledges received between July 1, 2009 and June 30, 2010.

Thank you to all of the corporations, organizations and government entities whose ongoing commitment and support continues to deepen our impact and expand our reach.

## **Empower Partner \$50,000 & Above**

Broward County Family Success Administration  
Broward Healthy Start Coalition  
Children's Services Council of Broward County  
Community Foundation of Broward  
Dade Community Foundation  
Department of Children & Families  
Department of Labor  
John S. and James L. Knight Foundation

## **Sustaining Partner \$10,000 – \$49,999**

American Express  
Bank of America Foundation  
Broward County  
Burger King Corporation  
Citi Foundation  
Comcast Foundation  
D. Stephenson Foundation  
Florida Education Fund  
Food Industry Crusade Against Hunger  
Forest City Development  
JM Family Enterprises, Inc.  
JP Morgan Chase  
Kaplan University  
Maroon, an AutoNation Company  
*Sun-Sentinel* Children's Fund, a fund of the McCormick Foundation  
TD Charitable Foundation  
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Thank you to our generous individual and in-kind donors whose contributions helps the Urban League of Broward County continue to be a vital community asset.

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Thank you to our community partners whose collaborations allow for continued growth and impactful service.

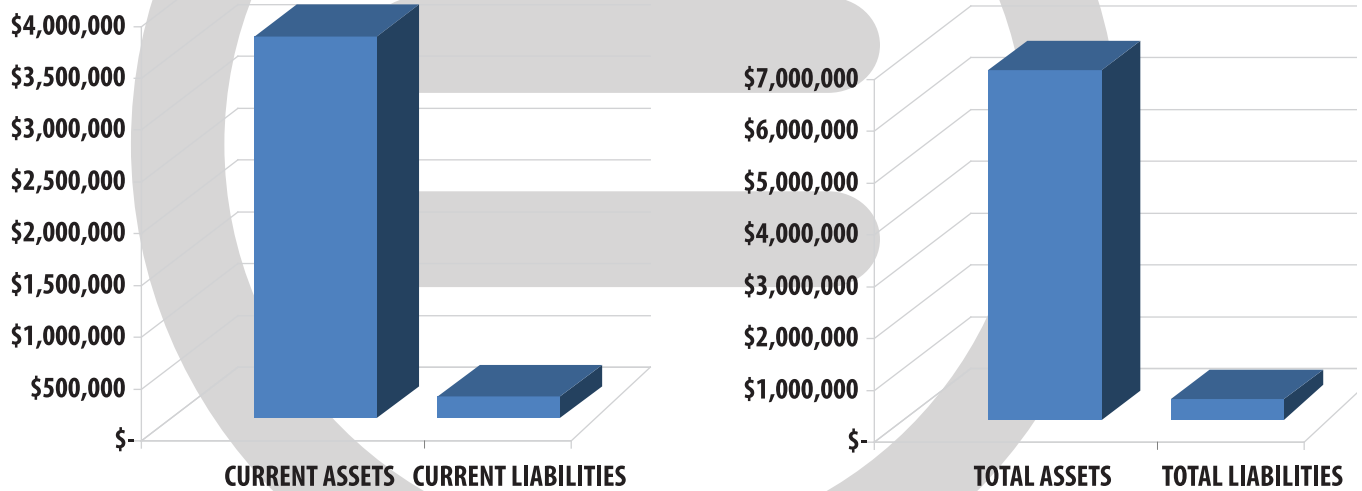
#### **Sustaining Partners**

100 Black Men of Greater Fort Lauderdale  
African-American Research Library & Cultural Center  
All Purpose Life Skills  
American Debt Solutions  
American Express  
Arthur Ashe Middle School  
Atlantic Technical Center  
Broward Alliance for Neighborhood Development (BAND)  
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Broward County Housing Authority  
Broward County School Board  
Broward Housing Solutions  
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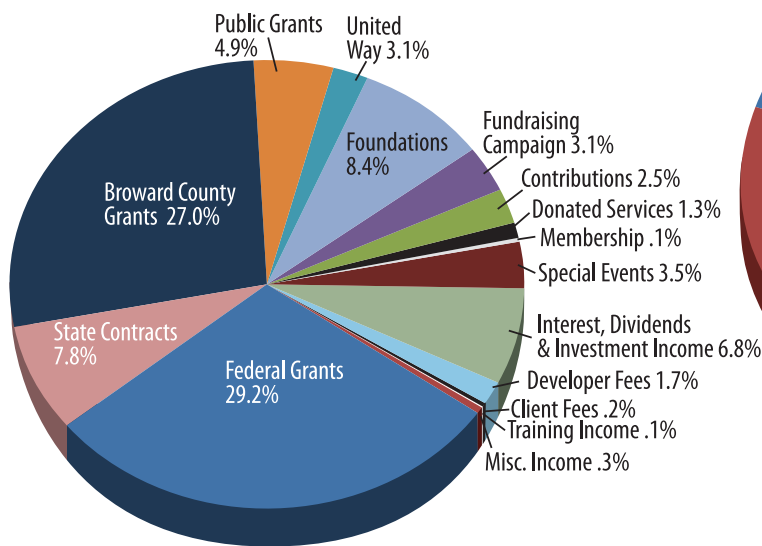
# 2009–2010 Financial Highlights

Year ended June 30, 2010

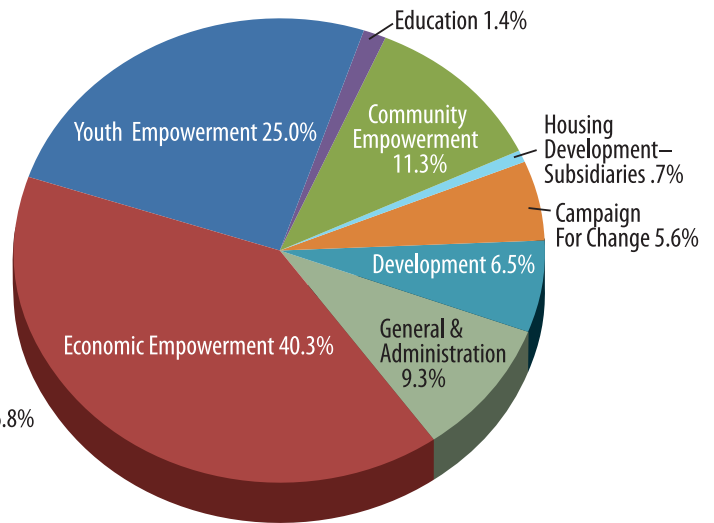


## EXPENSES

## PUBLIC SUPPORT AND REVENUE



Public Support and Revenue: \$ 4,457,136



Expenses: \$ 4,142,866

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Monica Navarro

## CHIEF PROGRAMS OFFICER

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June 2009 – July 2010

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Joe Toliver

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Donna Marshall

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Shena Britt  
Alica Brown  
Linda Carter  
Brenda Casiano  
Marie Coe  
Angelica Curry  
Kellie-Ann Davis  
Mark Driver

Fabiola Duncan  
Deru Franks  
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Nakia Williams  
David Young

Urban League of Broward County

# Community Empowerment Center

**The Urban League of Broward County is proud to introduce the Community Empowerment Center scheduled for completion in January 2012.**

The Urban League of Broward County currently operates out of an approximately 7,900 sq. foot, 30+ year old building at the edge of a residential neighborhood. In the midst of creating solid programs to address the needs of the community, the Urban League has quickly outgrown the building and has had to lease additional space. As a result, several programs have waiting lists of potential participants while we seek out suitable options for additional programming space.

A new space specially designed to fit the true needs would allow the Urban League of Broward County to broaden its reach in the community and serve more children, youth and families in need.

By consolidating all of our staff and resources in one space, it would cut down on overhead cost and allow the staff to produce a higher quality of service to their clients. The Community Empowerment Center will provide:

- A 4,000+ sq. foot multi-purpose community room that can be parsed into four (4) smaller rooms.
- A state of the art computer research lab and four (4) training/classrooms.
- Direct service support area for program staff of more than 7,700 square feet (including a multi-purpose room).
- Spaces to host special events and community activities.
- Office space for Urban League direct service staff and administration



**Three decades of experience has helped us discover that when you develop a family, you change a neighborhood. When you change a neighborhood, you transform a community. When you transform communities, you make the entire region a safer, more vibrant place for everyone.**

Through job skills training, homeownership workshops, tutoring and academic achievement programs, drug and alcohol prevention programs for youth, second chance & trade programs for high school drops outs and diversion programs for young people who have strayed off the path and are in trouble with the law, we can continue to make a significant impact in Broward County.



The 28,000-square-foot center will be constructed on half of the five-acre lot located on Northwest 27th Avenue just south of Sistrunk Boulevard, adjacent to the African-American Research Library and Cultural Center in unincorporated Broward County.

### **For the Urban League, the reason for pursuing this project is simple...**

if we believe that the demographers are accurate and there remains astounding gaps in the economic, social, education and political structures in Broward County, then there is a need for an organization that is willing to serve as a convener and connector. The answer is the Urban League of Broward County. The Community Empowerment Center will be a place where parents, youth and residents can come not only to get exceptional Urban League programming, but to convene and mobilize others in the community around the variety of issues affecting their lives. It will be a physical resource in the form of training rooms, technology labs and community meeting space for area residents.

### **PROJECT PARTNERS:**





Urban League of  
Broward County

### **Administrative Office**

11 NW 36th Avenue

Fort Lauderdale, FL 33311

954.584.0777 Fax: 954.584.4413

### **Satellite Office**

3521 W. Broward Boulevard, Suite 201

Fort Lauderdale, FL 33312

954.625.2570 Fax: 954.321.2276

(Se habla Español and nou pale kreyol)

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