



2010 SPONSORSHIP PACKAGE

Saturday, September 11, 2010 ♦ 6:30p – 11:30p
Westin Beach Resort, Fort Lauderdale
321 N. Fort Lauderdale Beach Blvd.

35th Anniversary Presenting Partnership Level

- Three (3) premier reserved tables of ten
- Category Exclusivity (no other sponsor will be allowed at this level)
- CEO or designee will be invited to do a brief welcome from podium
- 20 invites to VIP reception (immediately preceding event)
- Opportunity to provide a gift with your name and logo to guests
- Mention as 35th Anniversary Presenting Sponsor in all radio and television spots
- Recognition as Presenting Sponsor and exclusive top billing in every aspect of the program
- Gobo (Company logo projected through lighting) on the side of the building
- Corporate name and/or logo prominently featured on all collateral materials relating to the event
- Recognition with corporate name and/or logo displayed on video monitors throughout the evening and on overhead screens in ballroom
- Two (2) full page souvenir journal color ads (inside front and back covers)
- Recognition in all event advertising and press releases, both pre- and post event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you
- 10 seats to attend "How Successful Leaders Develop" featuring a luncheon panel with sought after CEO's (value: \$10,000)



\$25,000 –Disco Ball Partnership Level

- **Two (2) full page souvenir journal color** *Two (2) premier reserved tables of ten*
- 10 invites to VIP reception(immediately preceding event)
- Opportunity to provide a gift with your name and logo to guests
- Gobo (Company logo projected through lighting)on the main stage and dance floor
- Corporate name and/or logo prominently featured on all collateral materials relating to the event
- Recognition with corporate name and/or logo displayed on video monitors throughout the evening and on overhead screens in ballroom
- Two (2) full-page ads (1 color, 1 black and white) with premier placement
- Recognition in all event advertising and press releases, both pre- and post event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you
- 8 seats to attend “How Successful Leaders Develop” featuring a luncheon panel with sought after CEO’s (value: \$8,000)

\$15,000 – Hot Pants Partnership Level

- *One (1) premier reserved table of ten*
- Opportunity to provide a gift with your name and logo to guests
- 5 invites to VIP reception(immediately preceding event)
- Gobo (Company logo projected through lighting)on the foyer walls
- Corporate name and/or logo prominently featured on all collateral materials relating to the event
- Recognition with corporate name and/or logo displayed on video monitors throughout the evening and on overhead screens in ballroom
- One (1) full page color ad with premier placement
- Recognition in all event advertising and press releases, both pre- and post event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you
- 6 seats to attend “How Successful Leaders Develop” featuring a luncheon panel with sought after CEO’s(value: \$6,000)



\$12,500 – Award Level

- One (1) priority reserved table of ten
- CEO or designee will be invited to present one of the following awards of their choice:
 - Diversity Champion Award **(SOLD – TRIPP SCOTT)**
 - Margaret Roach Humanitarian Award **(SOLD - AUTONATION)**
 - Youth Award **(SOLD – COMCAST)**
- 3 invites to VIP reception (immediately preceding event)
- Corporate name and/or logo prominently featured on invitations, letterhead, and event signage
- Recognition with corporate name and/or logo displayed on video monitors during award presentation
- One (1) full page Color ad with featured placement
- Recognition in all event advertising and press releases relating to the awards, both pre- and post event
- Corporate name and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you
- 5 seats to attend “How Successful Leaders Develop” featuring a luncheon panel with sought after CEO’s (value: \$5,000)

\$10,000 – Bellbottoms Partnership Level

- *One (1) reserved table of ten*
- Opportunity to provide a gift with your name and logo to guests
- Corporate name and/or logo prominently featured on all collateral materials relating to the event
- 2 invites to VIP reception (immediately preceding event)
- Recognition with corporate name and/or logo displayed on video monitors throughout the evening and on overhead screens in ballroom
- One (1) full page color ad with featured placement
- Recognition in all event advertising and press releases, both pre- and post event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you
- 3 seats to attend “How Successful Leaders Develop” featuring a luncheon panel with sought after CEO’s (value: \$3,000)



\$5,000 – Roller Rink Partnership Level

- *Ten (10) tickets to the event*
- Corporate name and/or logo on all collateral materials relating to the event
- Recognition with corporate name and/or logo displayed on video monitors throughout the evening and on overhead screens in ballroom
- One half (1/2) black & white page Ad
- Recognition in all event advertising and press releases, both pre- and post event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you

\$3,500 – Platform Shoes Partnership Level

- *Ten (10) Tickets*
- One quarter (1/4) page color ad
- Recognition in all event advertising and press releases, both pre- and post event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you

\$2,000 – Peace Sign Partnership Level

- *Ten (10) tickets*
- One quarter (1/4) page black & white ad
- Recognition in all event advertising and press releases, both pre- and post event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you

\$1,000 – 8 track Partnership Level

- *Five (5) tickets*
- Logo placement in souvenir journal
- Recognition in all event advertising and press releases, both pre- and post event
- Corporate name, banner ad and/or logo prominently featured, with a direct link on the ULBC website: www.ulbroward.org
- Listing in the ULBC Annual Report
- Recognition in post-event thank you



Individual Tickets - \$200

Custom Sponsor Packages available starting at \$750.

Does your company want to sponsor a particular piece of the event for extra recognition and support? Create a great return on your investment! For example, individuals and companies can purchase and put their name on:

- 8 Bars (\$1,000 ea) – **1 SOLD**
- Valet Stand and valet tickets (\$5,000)
- Auction/reception (\$7,500 – also includes \$5K level benefits)
- Food stations (\$1,500 ea.)

Your corporate logo can be placed on:

- Internal marquees (\$750)
- Rooftop terrace (\$4,500 – includes \$3,500 level benefits)

For more information, contact ULBC Chief Development & Communications Officer, Shannon M. Carey at 954.625.2545 or scarey@ulbcfl.org.

URBAN LEAGUE OF BROWARD COUNTY, INC.
FEDERAL TAX ID # 58-1946632

Make Checks Payable To: **Urban League of Broward County, Inc.
Red Gala Sponsorship**
Mailing Address: **11 NW 36th Ave
Fort Lauderdale, FL 33311
Attn: Development Department/Red Gala**