



Urban League of  
Broward County

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## CALENDAR ADVISORY

### URBAN LEAGUE OF BROWARD COUNTY WELCOMES PLAXICO BURRESS

In collaboration with the newly-launched National Urban League Celebrity Empowerment Challenge, Plaxico Burress will address students on various topics including the risks and dangers of guns at Arthur Ashe Middle School in Fort Lauderdale.

**WHAT:** Mr. Burress will meet with students as part of the Urban League Celebrity Empowerment Challenge—an initiative that enlists leaders and prominent figures in a joint effort with the Urban League to contribute their unique talents, resources and life lessons to: provide at-risk youth in urban communities with tools and resources to fight childhood obesity; mentor youth and young adults; promote mental and physical health and fitness for youth and young adults; and inspire positive, strategic choice and healthy relationships that support youth's readiness for college, work and life.

**WHEN:** Thursday, July 21, 2011, 2:30 pm – 4:30 pm  
**Event Schedule**  
2:30 – Students are seated in Multipurpose Room  
3:00 – 3:30 pm – Plaxico Burress address to students  
3:30 – 3:45 pm – Plaxico answers questions from students  
3:45 – 4:00 pm – Media opportunity  
4:00 – 4:15 pm -- Photos

**WHERE:** Arthur Ashe Middle School – Multipurpose/ Media Room  
1701 NW 23<sup>rd</sup> Avenue, Fort Lauderdale, FL 33311

**WHO:** Presented by the Urban League of Broward County  
Approximately 100 middle school students, ages 11 - 15

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