



## Urban League of Broward County

Founded in 1975 as the 104th affiliate of the National Urban League, the Urban League of Broward County is a community based organization dedicated to assisting African Americans in the achievement of social and economic equality.

The Urban League employs the following three-prong strategy to implement the mission of our movement:

### Youth and Education Empowerment

Ensuring all our children are well educated and prepared for economic self-reliance through early childhood literacy, academic achievement, scholarship and youth development programs.

### Economic Empowerment

Helping people to attain economic self-sufficiency through job training, homeownership, entrepreneurship and wealth accumulation.

### Health and Community Empowerment

Working to build healthy and safe communities to eliminate health disparities through prevention, healthy eating and fitness as well as empowering people to take an active role in determining the direction, quality of life and public policy in their communities.

## Individual Development Accounts

The IDA program is designed to provide a 2:1 savings match to low to moderate income working individuals and families for the purpose of acquiring assets and gradually accumulating wealth—in order that participants may become economically self-sufficient.

### Services/Activities:

- Learn how Individual Development Accounts work
- Obtain financial literacy basic training
- Obtain specific financial literacy training
- Obtain a financial needs analysis
- Realize opportunities to become banked and avoid predatory lending relationships
- Learn asset building information
- Learn financial management skills to share with family and friends

### Target Groups:

Low income individuals and families.

### Benefits:

- Economic Self-Sufficiency
- Financial Literacy Education
- Asset Management Training
- Open Checking and Savings Accounts

### Included Partners:

- |   |                                      |
|---|--------------------------------------|
| Accion USA                                  | Department of Treasury, IRS          |
| BankAtlantic                                | Florida Congress of Racial Equity    |
| BankUnited                                  | Gibraltar Private Bank & Trust       |
| BB&T  | Hispanic Unity of Florida            |
| Broward County Government                   | Ft. Lauderdale Housing Authority     |
| Broward Housing Solutions                   | Law Offices of Richard Blake, PA     |
| Children Services Council of Broward County | TNG Associates                       |
| City of Hollywood                           | United Way of Broward County         |
| Consolidated Credit Counseling Services     | John S. & James L. Knight Foundation |

## URBAN LEAGUE OF BROWARD COUNTY

11 NW 36th Avenue  
Fort Lauderdale, Florida 33311  
954.587.0777 ♦ 954.584.4413 (fax)  
www.ulbroward.org

Economic Empowerment  
*Wealth Building*