

WE ARE
PROGRESS MAKERS

URBAN LEAGUE OF BROWARD COUNTY
2018-2019

ANNUAL REPORT



2019

Chris Paterson
Outgoing Board Chair
Centene



Sidney C. Calloway, Esq.
Incoming Board Chair
Shutts



Germaine Smith-Baugh, Ed.D.
President & CEO
Urban League of Broward County



A NOTE FROM THE OUTGOING CHAIR

I would love to take credit for finding my way to the Urban League of Broward County, a pillar of community stewardship that has steadfastly inspired me these past several years.

The truth is, the Urban League found me. Germaine Smith-Baugh negotiated her way onto my calendar almost eight years ago. What struck me in that first meeting and continues to inspire today is the endless energy and tenacious optimism that permeates the organization at all levels.

ULBC staff members' positive and affirmative approach to fulfilling the ULBC mission is infectious and carries over to the board and everyone the organization touches. It was a privilege to serve as Board Chair and get a firsthand view of how the ULBC responds to community needs, and nimbly adjusts when those needs change.

The ULBC makes sure that all of us are impacted by and stay connected to this phenomenal organization. I've watched as board members rotated off the board, but continually find ways to continue to contribute.

It really is true, that saying, "Once an Urban Leaguer, always an Urban Leaguer."

So, I'll say only farewell for now after this year, and I'll find my way back.

Fond regards,
Chris

A NOTE FROM THE CEO AND INCOMING CHAIR

This year, our team embarked on a journey as progress makers to ensure that the families we serve are financially fit, physically well, self-reliant, and have access to resources that produce stability. We are pleased to say that our strategic initiatives have unlocked sustainability for our youth, families, and entrepreneurs.

We invested in the therapy and life-skills components of our programs to keep a pulse on the mental wellness of our youth. Our health programs drew significant attention to National Minority Health Day as our goal is to improve the lives of those living with chronic disease. Our Justice Division continued to build relationships with community agents who also have an invested interest in the safety of our families. Through financial coaching, we created opportunities for families to thrive.

We are grateful to have formed strong, viable relationships with individuals and corporations who also desire to create a better Broward County. Thank you to our diligent and determined staff, loyal supporters, and devoted partners who take daily strides to fortify our Urban League for years to come. Your commitment ensures that individuals in underrepresented and under-resourced areas gain the access and opportunity they deserve in order to succeed.

We look forward with optimism and enthusiasm as we reflect over 44 years of service and ensure that we are advancing lives for years to come.



EDUCATION

DEVELOPING THE NEXT GENERATION OF LEADERS



95%

of **College Tour students** matriculated to a college or university

Over **\$95k earned** in scholarships and grants

College Tour seniors performed nearly **6,000 community service hours** in a year



JOBS AND TRAINING

CULTIVATING FINANCIAL EMPOWERMENT



253 participants received credential training in high-growth, high demand industries

Saved Broward County residents nearly **\$500k** through free tax services



ENTREPRENEURSHIP

BUILDING GENERATIONAL WEALTH



\$2 million in capital lent to small businesses

2187 entrepreneurs connected to small business financial education



COMMUNITY JUSTICE

BRIDGING COMMUNITIES

Over **400** individuals engaged in **Urban League Restorative Justice** forums

90%

of youth served did not re-offend

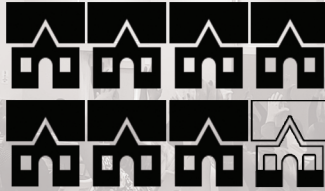




HOUSING

LEADING BROWARD HOME

Connected veterans
73 in crisis to
affordable
housing



1340 individuals completed
homebuyer education



HEALTH

RAISING AWARENESS FOR PREVENTATIVE CARE



100% prevention
of pregnant mother-to-child
HIV transmission for clients
served

Enrolled over
individuals 60
in diabetes self-management
workshops

YOUNG PROFESSIONALS NETWORK

The Urban League of Broward County's Young Professionals Network is an auxiliary organization with over 100 members between the ages of 21 and 40. YPN exists to cultivate a new generation of leaders that will take an active role in serving and empowering Broward County.

OVER
10K
VOLUNTEER
HOURS

AWARDED
**EMERGING
CHAPTER OF
THE YEAR**
BY NATIONAL URBAN
LEAGUE

PROVIDED OVER
70 Urban
League
families with
HOLIDAY MEALS



\$10,000+ MAJOR DONORS & FUNDERS

(Between July 1, 2018 - June 30, 2019)

Aetna Foundation
 AIDS Healthcare Foundation
 American Express
 Amscot Financial
 Bank of America Foundation
 BankUnited
 Broward College
 Broward County
 Broward Sheriff's Office
 Broward Health
 Broward Healthy Start Coalition
 Broward Regional Health Planning Council
 Capital One
 Children's Services Council of Broward County
 Citi Community Development
 Citi Foundation
 City Furniture
 City of Pompano Beach
 Comcast Foundation
 Community Foundation of Broward
 DeLuca Foundation
 Dwight Stephenson Foundation, Inc.
 Enterprise Holdings
 Fifth Third Bank
 Florida Blue

Florida Department of Economic Opportunity
 Florida Education Fund
 Florida Housing Finance Corporation
 Florida Office of the Attorney General
 Florida Panthers Foundation
 Freddie Mac
 Greater Fort Lauderdale Convention & Visitors Bureau
 Humana Foundation, Inc.
 JM Family Enterprises, Inc.

JP Morgan Chase & Co.
 Miami Dolphins
 National Urban League
 Nova Southeastern University
 Sunshine Health
 SunTrust Bank
 TD Charitable Foundation
 The Jim Moran Foundation
 Third Federal Foundation
 Tripp Scott, P.A.
 United Way of Broward County
 US Department of Housing and Urban Development
 US Department of Labor
 Wells Fargo Foundation

BALANCE SHEET

(As of June 30, 2019)

CURRENT ASSETS

\$12,695,803

CURRENT LIABILITIES

\$1,539,275

TOTAL ASSETS

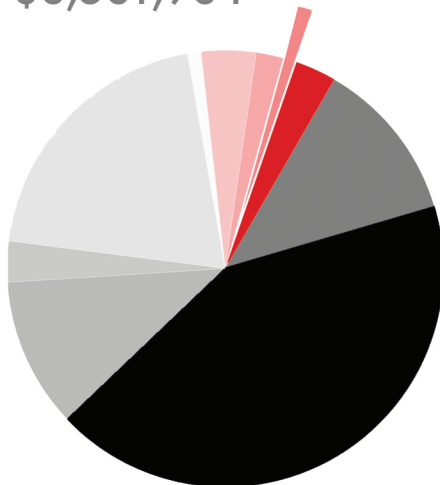
\$20,930,049

TOTAL LIABILITIES

\$6,530,433

PUBLIC SUPPORT & REVENUE

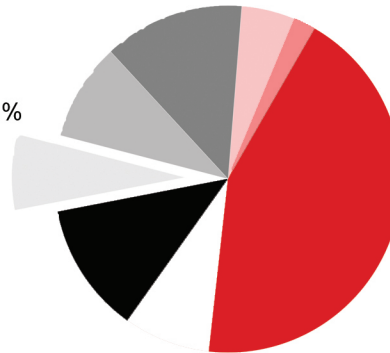
\$8,561,984



■ Federal Grants = 11%
 ■ State Grants = 39%
 ■ Broward County Grants = 10%
 ■ United Way = 3%
 ■ Foundation Grants = 20%
 □ InKind Contributions = 1%
 ■ Other Contributions = 3%
 ■ Special Events = 4%
 ■ Rental Income = 2%
 ■ Other Revenue = 8%
Total 100%

EXPENSES

\$8,508,133



■ Education - 43%
 □ Housing - 8%
 ■ Jobs - 12%
 ■ Health - 7%
 ■ Small Business Initiatives - 9%
 ■ Subsidiaries - 13%
 ■ Fund Development - 5%
 ■ General Administration - 2%
Total 100%

2018-2019 URBAN LEAGUE OF BROWARD COUNTY | JULY 1, 2018 - JUNE 30, 2019

Board of Directors

EXECUTIVE OFFICERS

Chair

Chris Paterson, Centene

1st Vice Chair

Sidney Calloway, Shutts

2nd Vice Chair

Lisa B. Anderson, JP Morgan Chase

Secretary

Tim Hogans, Florida Power & Light

Treasurer

Shawn Sackman, SunTrust Bank

Member-At-Large

Marie Waugh, APTIM

Immediate Past Chair

Shaun Davis, S. Davis & Associates

David Bennett
Connections for Business

Jay Cohen
Cohen, Blostein & Ayala, P.A.

Giselle Cushing
Humana

Kizzy Dominguez Ph.D.
K Parks Consulting

Yolanda Cash Jackson
Becker

Alphonso Jefferson, Jr.
Broward County Board of
County Commissioners

Jason Jenkins
Miami Dolphins

Sandra Juliachs
Bank of America

Jeanine Karp
rbb Communications

Leslie Lunak
BankUnited

Dana Moore
Kimpton Hotels and
Restaurants

Todd Paton
Paton Marketing

Pablo Pino
TD Bank

Jim Ray
Fifth Third Bank

Robert Runcie
School Board of Broward County

Dennis D. Smith
Tripp Scott, P.A.

Paul Tanner
Las Olas Capital

Caren Snead Williams
JM Family Enterprises

EMPOWERING COMMUNITIES. CHANGING LIVES.

For more than 44 years, the Urban League of Broward County has advanced the lives of approximately 14,000 individuals served annually. The Urban League serves its community as the epicenter of progress and self-sufficiency. We ensure that families are provided with tools to enhance their state of wellbeing through holistic services. Our six verticals of service product life-changing effects that create equity and parity, economic growth opportunities, and stability for individuals and families.

MISSION

The mission of the Urban League of Broward County is to enable African-Americans to secure economic self-reliance, parity, power, and civil rights.


VISION

We will be a catalyst for change in Broward County and one of the best human service organizations in the State of Florida. We will be the provider of choice for our customers, the employer of choice for our co-workers, the investment of choice for our corporate, government and philanthropic partners and a model of integrity and excellence for a community-based organization.

VALUES

Integrity • Impact • Innovation • Passion
Commitment • Excellence • Empowerment


STAY CONNECTED

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Twitter.com/ulbroward 

Instagram.com/ulbroward 

Youtube.com/urbanleaguebroward 

LinkedIn.com/company/urban-league-of-broward-county 

Urban League of Broward County
Sunshine Health Community Empowerment Center

560 NW 27th Avenue, Fort Lauderdale, FL 33311

Phone (954) 584-0777 | Fax (754) 200-5750

(Se habla Espanol and nou pale Kreyol)

Please visit our website for the full version of our 2018-2019 Annual Report.